



# Future Energy Technology Trends Leveraging on our Past and the Route to Net Zero

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CO-LOCATED EVENT

15 December 2022  
Holiday Inn Regent's Park, London



## SPONSORSHIP OPPORTUNITIES

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#CCS4GSymposium22

#UKOnshoreEnergy22



## A Symposium on Carbon Capture and Storage (CCS) for Geoscientists

### WHY SPONSOR THE CCS4G SYMPOSIUM?

- Connect with a targeted, proactive audience
- Build your company profile and enhance its corporate or institutional image
- Advertise your company to an extensive network of geoscientists
- Position your organisation as interested in promoting scientific solutions to current energy challenges.
- Reach a diverse and influential audience of UK and global researchers, energy practitioners and young professionals working in all aspects of energy geoscience.

### EVENT PARTNER **SOLD**

Would you like to associate your organisation with this event and position yourself as a major contributor to the future energy industry narrative? Consider becoming our exclusive Event Partner. Key benefits:

- Company logo featured on top banner of event homepage.
- Company logo on all CCS4G Symposium event signage highlighting event partnership.
- 1 x full page advert included in the CCS4G Symposium Digital Event Guide.
- 1 x banner advert placed in a preferred edition of the PESGB eBulletin.
- Complimentary Table-top Stand during the conference.
- 2 x complimentary event registrations.
- **PLUS Additional Benefits offered for level of spend**

**£3,850.00 +VAT | Exclusive**

We understand that no two organisation marketing goals are the same! Although we have a variety of options available, we are fully flexible and can tailor what your organisation's support looks like depending on your specific aims and strategies!

Please email [events@pesgb.org.uk](mailto:events@pesgb.org.uk) if you'd like to discuss these options further.

### TECHNICAL PROGRAMME SPONSOR

**£2,500.00 +VAT | 2 Available**

Reach your key target audience by sponsoring the technical programme with topics that match your business interests and activities. Key benefits:

- Recognition in all CCS4G programme marketing ahead of the event.
- Company logo featured on programme tab of event website with hyperlink.
- Company logo featured on downloadable programme pages shared on the event website.
- Company logo featured on holding slides in session room.
- Short video embedded into holding slides in CCS4G session room (optional).
- Company logo on all CCS4G Programme QR code signage around the venue.
- **PLUS Additional Benefits offered for level of spend.**

### DELEGATE LANYARD SPONSOR **SOLD**

**£1,600.00 +VAT | Exclusive**

Given to each CCS4G Symposium delegate on arrival, lanyards are a great way to continually promote your company throughout the event. Key benefits:

- Company logo featured on all CCS4G Symposium delegate lanyards, along with PESGB logo.
- **PLUS Additional Benefits offered for level of spend.**

### DIGITAL EVENT GUIDE SPONSOR

**£1,200.00 +VAT | Exclusive**

The 'go-to' digital booklet for event information and presentation abstracts, shared with all CCS4G Symposium attendees. Key benefits:

- Company logo featured on alternate pages of the digital event guide.
- Inside front cover advertisement in digital event guide.
- Recognition in mailshot about event guide sent to all registered attendees.
- **PLUS Additional Benefits offered for level of spend.**

### NEXT GENERATION SPONSOR

**£2,000.00 +VAT | Exclusive**

Support geoscientists of the future and hit your Corporate Social Responsibility goals by choosing this sponsorship package. Key benefits:

- Named as exclusive sponsor of up to 20 Young Professionals (YPs) to attend the Symposium.
- Company logo featured on YP attendance tab of event website with hyperlink.
- Recognition on all promotion about the initiative.
- Recognition in digital event guide and Issue 4 of the PESGB Magazine promoting the initiative.
- Half-page advert in digital event guide.
- Complimentary Table-top Stand during the conference.
- **PLUS Additional Benefits offered for level of spend.**

### EVENT SIGNAGE SPONSOR

**£1,500.00 +VAT | 2 Available**

As key visuals throughout the venue, sponsoring the CCS4G directional signage will place your brand 'top of mind' for delegates. Key benefits:

- Full colour company logo featured on all CCS4G directional signage at the conference, along with Event Partner logo. Minimum 8 signs.
- **PLUS Additional Benefits offered for level of spend.**



## The Future of Energy Onshore UK Capable of Assisting a Successful Transition

### WHY SPONSOR THE UK ONSHORE ENERGY CONFERENCE?

- Enhance your company profile within the UK Onshore Energy sector
- Connect with a targeted, proactive audience
- Build your brand awareness to an extensive network of geoscientists
- Position your organisation as an innovator in the future energy mix
- Reach a diverse and influential audience of UK and global researchers, energy practitioners and young professionals working in all aspects of energy geoscience.

### EVENT PARTNER

Is your organisation invested in exploring the potential for UK Onshore Energy? Would you like to be front and centre of key conversations around the future of the energy mix? Consider becoming our exclusive Event Partner for this event. Key benefits:

- Company logo featured on top banner of event homepage.
- Company logo on all UK Onshore Energy Conference signage highlighting event partnership.
- 1 x full page advert included in the UK Onshore Energy Conference Digital Event Guide.
- 1 x banner advert placed in a preferred edition of the PESGB eBulletin.
- Complimentary Table-top Stand during the conference.
- Energy Project & Finance Pitch in main programme, if relevant to organisation.
- 2 x complimentary event registrations.
- **PLUS Additional Benefits offered for level of spend**

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### TECHNICAL PROGRAMME SPONSOR

**£2,500.00 +VAT | 2 Available**

Reach your key target audience by sponsoring the technical programme with topics that match your business interests and activities. Key benefits:

- Recognition in all UK Onshore Energy programme marketing ahead of the event.
- Company logo featured on programme tab of event website with hyperlink.
- Company logo featured on downloadable programme pages shared on the event website.
- Energy Project & Finance Pitch in main programme, if relevant to organisation.
- Company logo featured on holding slides in session room.
- Short video embedded into holding slides in UK Onshore Energy session room (optional).
- Company logo on all UK Onshore Energy Programme QR code signage around the venue.
- **PLUS Additional Benefits offered for level of spend.**

### SPONSOR EXCLUSIVE

Add an Energy  
Project & Finance  
Pitch

**£250.00 +VAT**

### DELEGATE LANYARD SPONSOR

**£1,600.00 +VAT | Exclusive**

Given to each UK Onshore Energy delegate on arrival, lanyards are a great way to continually promote your company throughout the event. Key benefits:

- Company logo featured on all UK Onshore Energy Conference delegate lanyards, along with PESGB logo.
- **PLUS Additional Benefits offered for level of spend.**

### DIGITAL EVENT GUIDE SPONSOR

**£1,250.00 +VAT | Exclusive**

The 'go-to' digital booklet for event information and presentation abstracts, shared with all UK Onshore Energy Conference attendees. Key benefits:

- Company logo featured on alternate pages of the UK Onshore Energy Conference digital event guide.
- Inside front cover advertisement in digital event guide.
- Recognition in mailshot about event guide sent to all registered attendees.
- **PLUS Additional Benefits offered for level of spend.**

### NEXT GENERATION SPONSOR

**£2,000.00 +VAT | Exclusive**

Support geoscientists of the future and hit your Corporate Social Responsibility goals by choosing this sponsorship package. Key benefits:

- Named as exclusive sponsor of up to 20 Young Professionals (YPs) to attend the Conference.
- Company logo featured on YP attendance tab of event website with hyperlink.
- Recognition on all promotion about the initiative.
- Recognition in digital event guide and Issue 4 of the PESGB Magazine promoting the initiative.
- Half-page advert in digital event guide.
- Energy Project & Finance Pitch in main programme, if relevant to organisation.
- Complimentary Table-top Stand during the conference.
- **PLUS Additional Benefits offered for level of spend.**

### EVENT SIGNAGE SPONSOR

**£1,500.00 +VAT | 2 Available**

As key visuals throughout the venue, sponsoring the UK Onshore Energy Conference directional signage will place your brand 'top of mind' for delegates. Key benefits:

- Full colour company logo featured on all UK Onshore Energy Conference directional signage at the conference, along with Event Partner logo. Minimum 8 signs.
- **PLUS Additional Benefits offered for level of spend.**



## Joint Event Sponsorship Opportunities

Enjoy 25% discount when booking the same sponsorship package for both events!

These joint event opportunities have been designed for organisations to take advantage of the diverse audience demographic from each event, with key promotional opportunities to get your brand in front of an extensive audience of geoscientists!

### REFRESHMENTS SPONSOR

£1,200.00 +VAT | 2 Available

Take a break with our delegates and enjoy extensive brand visibility during the refreshment breaks. Key benefits:

- Company logo and a QR code signage (linked to your company website or white paper/marketing collateral) displayed in main catering area.
- Recognition on CCS4G Symposium & UK Onshore Energy Conference Programme in breaktime slots.
- Complimentary Table-top Stand during the conference.
- **PLUS Additional Benefits offered for level of spend.**

### GENERAL SPONSOR

£350.00 +VAT | Unlimited

Become a general sponsor and still receive great recognition as a supporter of the event. Key benefits:

- Recognition on PESGB social media channels
- **PLUS Additional Benefits offered for level of spend.**

### WINTER SOCIAL EVENT SPONSOR

£750.00 +VAT | 5 Available  
£3,500.00 +VAT | Exclusive

Hosted at the end of the main conference, the Winter Social Event will be open to both event attendees & PESGB members, making it a fantastic opportunity to promote your organisation. Key benefits:

- Recognition in all Winter Social Event marketing ahead of the event.
- Company logo featured on Winter Social Event signage including directional and tabletop.
- Company logo featured on Winter Social Event tab on event websites and stand along event web page.
- Opportunity to give a short speech during Winter Social Event (Exclusive ONLY).
- 2 x Winter Social Event ONLY tickets (Exclusive ONLY).
- **PLUS Additional Benefits offered for level of spend.**

## ADDITIONAL BENEFITS

In addition to the bespoke benefits included as part of each sponsorship package, your company will be able to take advantage of a number of additional benefits that could help increase your brand exposure; not only to the conference attendees but also our wider industry networks.

As part of your level of support, you'll enjoy...

	For support up to £750.00	£750.01 - £1,200.00	£1,200.01 - £2,000.00	£2,000.01+
Logo featured on event specific website, promotional pages in the PESGB Magazine, 'sponsor' holding slides and on appropriate event signage	✓	✓	✓	✓
Introduction of your company on PESGB social media channels	✓	✓	✓	✓
Access to the CCS4G and/or UK Onshore Energy Conference 2022 media pack	✓	✓	✓	✓
Inclusion of company logo in additional social media exposure in lead up to and whilst at the event		✓	✓	✓
Recognition in all dedicated event specific mailings in the lead up to the event		✓	✓	✓
A highlighted PROSPECTOR Pitch / Programme Presentation in the event specific Digital Event Guide, if relevant			✓	✓
Add a company video posting on PESGB social media channels (optional)			✓	✓
Give you access to registered delegate list 1 week before the event**				✓
Full colour advertisement in one of the 2022/2023 PESGB Magazine editions				Half Page

**Terms and Condition apply to all sponsorship packages. Please contact the PESGB team for more information at [events@pesgb.org.uk](mailto:events@pesgb.org.uk).**