



YOUNG PROFESSIONALS SUMMIT

17 NOVEMBER 2022 | ABERDEEN, LONDON & ONLINE



ORGANIZED BY:



SPONSORSHIP OPPORTUNITIES

WHY SPONSOR THE 2022 YP SUMMIT?

The Young Professionals Summit aims to tackle the critical issues we have been facing within the energy industry during the last decade. Our vision is to integrate, empower, and transform the new generation of energy professionals for a positive future.

As a sponsor of this event, your organisation will be supporting the younger generations of geoscientists and engineers, helping to equip them with essential tools needed for a dynamic energy industry. In return, you'll raise your company's profile to a global audience, offering extensive brand exposure and an impressive potential return on investment.

- Connect with active professionals working across the energy industry
- Raise your company profile and enhance your corporate image
- Advertise your company to the PESGB, EAGE and SPE networks
- Meet your organisation's Corporate Social Responsibility (CSR) aims

PLATINUM SPONSOR: £2,500.00 +VAT

EXCLUSIVE PACKAGE

- 8 free tickets to the YP Summit
- Prominent, top-level logo placement across all YP Summit marketing both before and after the event including:
 - YP summit website
 - Email campaigns
 - Social media updates - LinkedIn, Facebook, Twitter & Instagram
- 'Platinum sponsor' recognition in the PESGB, SPE & EAGE members magazine, bulletins and event reviews
- Organisation's logo included in main frame of the virtual event background
- **"In collaboration with" status on all in person networking event promotion**
- Organisation's logo included on advertising and signage at both in person networking events
- Opportunity to display organisation banners around the in person networking event venues
- **Opportunity to give a short talk at the in person networking event (either/or locations)**



GOLD SPONSOR:

£1,500.00 +VAT

- 6 free tickets to the YP Summit
- Prominent logo placement across all YP Summit marketing both before and after the event including:
 - YP summit website
 - Email campaigns
 - Social media updates - LinkedIn, Facebook, Twitter & Instagram
- ‘Gold sponsor’ recognition in the PESGB, SPE & EAGE members magazine, bulletins and event reviews
- Organisation’s logo included in main frame of the virtual event background
- Organisation’s logo included on advertising and signage at both in person networking events
- Opportunity to display organisation banners around one of the in person networking event venues

SILVER SPONSOR:

£1,000.00 +VAT

- 4 free tickets to the YP Summit
- Logo placement across all YP Summit marketing both before and after the event including:
 - YP summit website
 - Email campaigns
 - Social media updates
LinkedIn, Facebook, Twitter & Instagram
- ‘Silver sponsor’ recognition in the PESGB, SPE & EAGE members magazine, bulletins and event reviews
- Organisation’s logo included on advertising and signage at both in person networking events

BRONZE SPONSOR:

£500.00 +VAT

- 2 free tickets to the YP Summit
- Logo placement across all YP Summit marketing both before and after the event including:
 - YP summit website
 - Email campaigns
 - Social media updates
LinkedIn, Facebook, Twitter & Instagram
- ‘Bronze sponsor’ recognition in the PESGB, SPE & EAGE members magazine, bulletins and event reviews



Networking Event Sponsorship | *prices available on request*

If your company is interested in supporting the in person, networking event, please contact youngprofessionals-director@pesgb.org.uk to discuss the available opportunities.