



# Connecting Strategies for Future Energy

**CO-LOCATED EVENT**

14 December 2023  
Events @ No.6, London

The logo for the CCS4G Symposium, featuring the text 'CCS4G' in large white letters, 'SYMPOSIUM' in smaller white letters below it, and 'SUPERCRITICAL COLLABORATION' in orange letters at the bottom. The logo is enclosed in a white cloud-like shape with three white arrows pointing downwards. The background of the logo is a dark blue space scene with a view of Earth from space.

**CCS4G**  
SYMPOSIUM  
SUPERCRITICAL COLLABORATION

The logo for the Geophysics Seminar, featuring the text 'GEOPHYSICS' and 'SEMINAR' in white letters. The logo is set against a background of a colorful geophysical cross-section showing various layers and structures. A white line with several arrows pointing upwards is overlaid on the image.

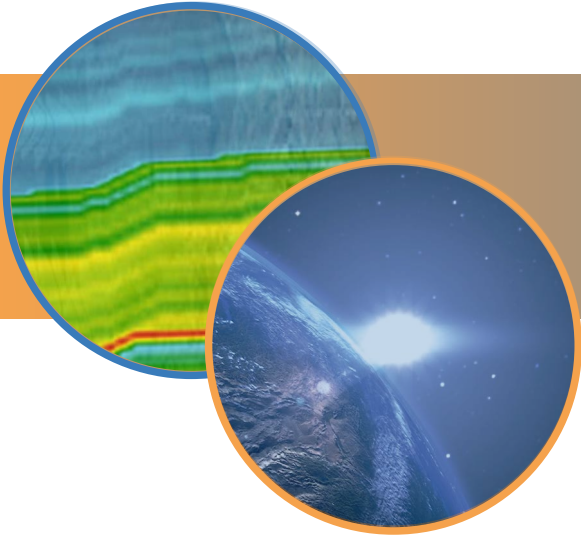
**GEOPHYSICS  
SEMINAR**

## SPONSORSHIP OPPORTUNITIES

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#CCS4GSymposium23

#GeophysicsSeminar23



# Joint Event Sponsorship Opportunities

Take advantage of these joint event opportunities, which are designed for organisations to take advantage of the diverse audience demographic from each event, with key promotional opportunities to position your brand in front of an extensive audience of geoscientists.

## WINTER SOCIAL EVENT SPONSOR

£750.00 +VAT | 5 Available  
£3,500.00 +VAT | Exclusive

Hosted at the end of the conference, the Winter Social Event is open to both event attendees & GESGB members, making it a fantastic opportunity to promote your organisation.

Key benefits:

- Recognition in all Winter Social Event marketing ahead of the event.
- Company logo featured on Winter Social Event signage including directional and tabletop.
- Company logo featured on Winter Social Event tab on event websites and stand along event web page.
- **Exclusive ONLY** Opportunity to give a short speech during Winter Social Event.
- **Exclusive ONLY** 2 x Winter Social Event ONLY tickets.
- **PLUS Additional Benefits for level of spend.**

## REFRESHMENT SPONSOR

£1,200.00 +VAT | 2 Available

Take a break with our delegates and enjoy extensive brand visibility during the refreshment breaks.

Key benefits:

- Company logo and a QR code signage (linked to your company website or white paper/marketing collateral) displayed in main catering area.
- Recognition at both the CCS4G Symposium & Geophysics Seminar in breaktime slots.
- **PLUS Additional Benefits for level of spend.**

## GENERAL SPONSOR

£350.00 +VAT | Unlimited  
£500.00 +VAT | Unlimited

Become a general sponsor and receive great recognition as a supporter of both of these events.

Key benefits:

- Recognition on GESGB social media channels
- Recognition at both the CCS4G Symposium & Geophysics Seminar as a sponsor
- **PLUS Additional Benefits for level of spend.**



## A Symposium on Carbon Capture and Storage (CCS) for Geoscientists

### WHY SPONSOR THE CCS4G SYMPOSIUM?

- Reach a diverse and influential audience of UK and global researchers, energy practitioners and young professionals working in all aspects of energy geoscience.
- Connect with a targeted, proactive audience of CCUS enthusiasts
- Build your company profile and enhance its reach and visibility within the industry
- Advertise your company to an extensive network of geoscientists
- Position your organisation as interested in promoting collaboration and scientific solutions to current energy challenges.

### EVENT PARTNER

Would you like to position yourself as a major contributor and collaborator associate your organisation with the CCS4G Symposium and position yourself as a major contributor to the future energy industry narrative? Consider becoming our exclusive Event Partner.

Key benefits:

- Company logo featured on top banner of event homepage.
- Company logo on all CCS4G Symposium event signage highlighting event partnership.
- 1 x full page advert included in the CCS4G Symposium Digital Event Guide.
- 1 x banner advert placed in a preferred edition of the GESGB eBulletin.
- 2 x complimentary event registrations.
- **PLUS Additional Benefits for level of spend**

£3,850.00 +VAT | Exclusive

We understand that no two organisation marketing goals are the same! Although we have a variety of options available, we are fully flexible and can tailor what your organisation's support looks like depending on your specific aims and strategies!

Please email [natalie@ges-gb.org.uk](mailto:natalie@ges-gb.org.uk) if you'd like to discuss these options further.

## TECHNICAL PROGRAMME SPONSOR

£2,500.00 +VAT | 2 Available

Reach your key target audience by sponsoring the technical programme with topics that match your business interests and activities.

Key benefits:

- Recognition in all CCS4G programme marketing ahead of the event.
- Company logo featured on programme tab of event website with hyperlink.
- Company logo featured on downloadable programme pages shared on the event website.
- Company logo featured on holding slides in session room.
- Company logo on all CCS4G Programme QR code signage around the venue.
- **PLUS Additional Benefits for level of spend.**

## NEXT GENERATION SPONSOR

£2,000.00 +VAT | Exclusive

Support our future geoscientists and hit your Corporate Social Responsibility goals by choosing this sponsorship package.

Key benefits:

- Named as exclusive sponsor of up to 5 Young Professionals (YPs) to attend the Symposium.
- Company logo featured on YP attendance tab of event website with hyperlink.
- Recognition on all promotion for the initiative.
- Recognition in digital event guide and next Issue of the GESGB Magazine, promoting the initiative.
- Half-page advert in digital event guide.
- **PLUS Additional Benefits for level of spend.**

## DELEGATE LANYARD SPONSOR

£1,600.00 +VAT | Exclusive

Given to each CCS4G Symposium delegate on arrival, lanyards are a great way to continually promote your company throughout the event.

Key benefits:

- Company logo featured on all CCS4G Symposium delegate lanyards, along with GESGB logo.
- **PLUS Additional Benefits for level of spend.**

## DIGITAL EVENT GUIDE SPONSOR

£1,200.00 +VAT | Exclusive

The 'go-to' digital booklet for event information and presentation abstracts, shared with all CCS4G Symposium attendees.

Key benefits:

- Company logo featured on alternate pages of the digital event guide.
- Inside front cover advertisement in the digital event guide.
- Recognition in mailshot about event guide sent to all registered attendees.
- **PLUS Additional Benefits for level of spend.**

## EVENT SIGNAGE SPONSOR

£1,500.00 +VAT | 2 Available

As key visuals throughout the venue, sponsoring the CCS4G directional signage will place your brand 'top of mind' for delegates.

Key benefits:

- Full colour company logo featured on all CCS4G directional signage at the conference, along with Event Partner logo.
- **PLUS Additional Benefits for level of spend.**



## GEOPHYSICS SEMINAR

## Geophysics Application in the New Energy World

### WHY SPONSOR THE GEOPHYSICS SEMINAR?

- Enhance your company profile within the geophysics network
- Connect with a targeted audience seeing to geophysics pivotal role in the evolving energy landscape
- Build your brand awareness to an extensive network of geophysical professionals
- Position your organisation at the forefront of geophysical advancements
- Reach a diverse and influential audience of industry leaders, researchers and energy professionals working within the geophysics sector

### EVENT PARTNER

Are you interested in how geophysical techniques can play a pivotal role in the evolving energy landscape? Would you like to position your company front and centre of key conversations around the future of energy? Consider becoming our exclusive Event Partner for this event.

Key benefits:

- Company logo featured on top banner of event homepage.
- Company logo on all Geophysics Seminar signage highlighting event partnership.
- 1 x full page advert included in the Geophysics Seminar Digital Event Guide.
- 1 x banner advert placed in a preferred edition of the GESGB eBulletin.
- 2 x complimentary event registrations.
- **PLUS Additional Benefits for level of spend**

**£3,850.00 +VAT | Exclusive**

We understand that no two organisation marketing goals are the same! Although we have a variety of options available, we are fully flexible and can tailor what your organisation's support looks like depending on your specific aims and strategies!

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Reach your key target audience by sponsoring the technical programme with topics that match your business interests and activities.

Key benefits:

- Recognition in all Geophysics Seminar programme marketing ahead of the event.
- Company logo featured on programme tab of event website with hyperlink.
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- Company logo featured on holding slides in session room.
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- **PLUS Additional Benefits for level of spend.**

## NEXT GENERATION SPONSOR

£2,000.00 +VAT | Exclusive

Support geoscientists of the future and hit your Corporate Social Responsibility goals by choosing this sponsorship package.

Key benefits:

- Named as exclusive sponsor of up to 5 Young Professionals (YPs) to attend the Conference.
- Company logo featured on YP attendance tab of event website with hyperlink.
- Recognition on all promotion about the initiative.
- Recognition in digital event guide and Issue 4 of the GESGB Magazine promoting the initiative.
- Half-page advert in digital event guide.
- **PLUS Additional Benefits for level of spend.**

## DELEGATE LANYARD SPONSOR

£1,600.00 +VAT | Exclusive

Given to each Geophysics Seminar delegate on arrival, lanyards are a great way to continually promote your company throughout the event.

Key benefits:

- Company logo featured on all Geophysics Seminar delegate lanyards, along with GESGB logo.
- **PLUS Additional Benefits for level of spend.**

## DIGITAL EVENT GUIDE SPONSOR

£1,250.00 +VAT | Exclusive

The 'go-to' digital booklet for event information and presentation abstracts, shared with all Geophysics Seminar attendees.

Key benefits:

- Company logo featured on alternate pages of the Geophysics Seminar digital event guide.
- Inside front cover advertisement in digital event guide.
- Recognition in mailshot about event guide sent to all registered attendees.
- **PLUS Additional Benefits for level of spend.**

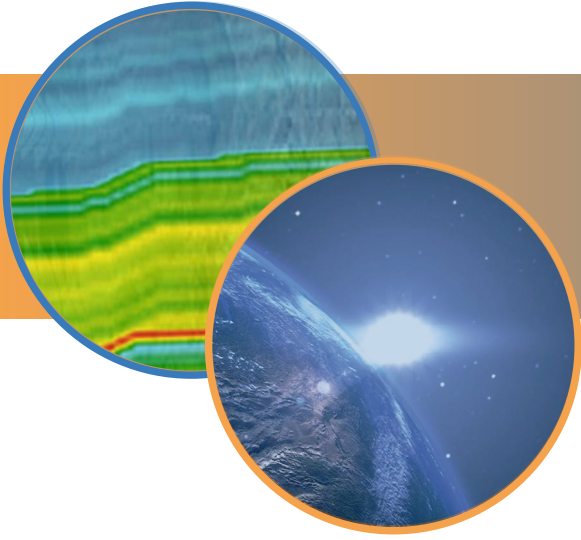
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As key visuals throughout the venue, sponsoring the Geophysics Seminar directional signage will place your brand 'top of mind' for delegates.

Key benefits:

- Full colour company logo featured on all Geophysics Seminar directional signage at the conference, along with Event Partner logo.
- **PLUS Additional Benefits for level of spend.**



# ADDITIONAL BENEFITS

Enjoy 25% discount when booking the same sponsorship package for both events!

In addition to the bespoke benefits included as part of each sponsorship package, your company will be able to take advantage of a number of additional benefits that could help increase your brand exposure; not just to the conference attendees but also to our wider energy industry networks.

As part of your level of support, you will enjoy...

	For support up to £750.00	£750.01 - £1,200.00	£1,200.01 - £2,000.00	£2,000.01+
Logo featured on event specific website, promotional pages in the GESGB Magazine, 'sponsor' holding slides and on appropriate event signage	✓	✓	✓	✓
Introduction of your company on GESGB social media channels	✓	✓	✓	✓
Access to the CCS4G Symposium <i>and/or</i> Geophysics Seminar media toolkit	✓	✓	✓	✓
Inclusion of company logo in additional social media exposure in lead up to and whilst at the event		✓	✓	✓
Recognition in all dedicated event specific mailings in the lead up to the event			✓	✓
Add a company video posting on GESGB social media channels (optional)			✓	✓
Give you access to the registered delegate list 1 week before the event**				✓
Full colour advertisement in one of the 2023/2024 GESGB Magazine editions				Half Page

**Terms and Conditions apply to all sponsorship packages.**

Please contact [natalie@ges-gb.org.uk](mailto:natalie@ges-gb.org.uk) with any questions or for more information.