

# SPONSORSHIP OPPORTUNITIES

1 – 2 MAY 2024, P&J LIVE, ABERDEEN

# Seismic2024

SPE Aberdeen and GESGB are not-for-profit organisations and raising sponsorship is vital not only for the successful delivery of the conference but to enable re-investment back into the industry. By supporting this event, not only are you providing an important knowledge sharing and training opportunity for the industry, but you are also supporting our future generation of young engineers and geoscientists through providing bursaries. Thanks to the generosity of our sponsors and exhibitors in 2023 we were able to make the conference more accessible by lowering the ticket price, offering free places for Early Career Professionals, and making attendance more affordable for universities.

## PLATINUM SPONSOR **£5,000**

- Five complimentary delegate passes
- Prime positioning of company branding across all event materials and opportunity to supply content for social media posts
- Opportunity to display a pop-up stand or banner in conference hall (to be provided by sponsor)

## EVENT SPONSOR **£3,000**

- Two complimentary delegate passes
- Company branding across all event materials and opportunity to supply content for social media posts.
- Opportunity to display a pop-up stand or banner in conference hall (to be provided by sponsor)

## **SOLD** LANYARD SPONSOR **£2,500**

- One complimentary delegate pass and 25% discount on an additional pass
- Company branding across all event materials
- Logo on lanyard (to be provided by sponsor or can be sourced at a cost)

## EARLY CAREER PROFESSIONALS

### EVENT SPONSOR **£1,950**

- One complimentary delegate pass as part of ECP Event and one pass for conference
- Company branding across all event materials
- Opportunity to display a pop-up stand or banner in the ECP Event room (to be provided by sponsor)

## BREAKFAST SPONSOR **£1,200** 2 AVAILABLE

- One complimentary delegate pass and 25% discount on an additional pass
- Company branding across all event materials
- Logo displayed at catering points during breakfast on day being sponsored

## LUNCH SPONSOR **£1,950** 2 AVAILABLE

- One complimentary delegate pass and 25% discount on an additional pass
- Company branding across all event materials
- Logo displayed at catering points during lunch on day being sponsored

## **SOLD** COFFEE BREAK SPONSOR **£1,200**

- One complimentary delegate pass and 25% discount on an additional pass
- Company branding across all event materials
- Logo displayed at catering points during coffee breaks on day being sponsored

## **SOLD** REGISTRATION SPONSOR **£1,200**

- One complimentary delegate pass and 25% discount on an additional pass
- Company branding across all event materials and on delegate joining instructions
- Logo displayed at registration area

## PROGRAMME SPONSOR **£1,500** 2 AVAILABLE

- Opportunity to sponsor a specific day of the programme
- Company branding across all event materials
- One complimentary delegate pass and 25% discount on an additional pass

## **SOLD** NETWORKING RECEPTION SPONSOR **£1,950**

- One complimentary delegate pass as part of Networking reception and one pass for conference
- Company branding across all event materials
- Pop-up stand or banner to display in Networking Reception (to be provided by sponsor)

## EXHIBITION STANDS **£1,150** PER SINGLE UNIT

Opportunities exist for companies to demonstrate data and technology within the exhibition.

We will have a limited number of table-top exhibition stand spaces available. There will be ample opportunity for maximum interaction between exhibitors and delegates during the registration period, coffee breaks and during lunch. Exhibition packages include:

- A basic exhibition space (approx. 3m wide x 2m deep) is suitable for a pop-up portable display stand or tabletop display. Two or more adjacent units can be combined to make a larger space. A conference table and two chairs will be provided.
- One free delegate pass for the conference
- Logo and company profile in abstracts e-book issued to all delegates
- Guaranteed 5-minute "Techbyte" slot in the conference programme

*\*Please note, all prices quoted are subject to VAT at the current rate.*

To enquire about sponsorship or exhibition packages, please contact [leanne.sinclair@mearns-gill.com](mailto:leanne.sinclair@mearns-gill.com). For queries on the call for abstracts or SPE Aberdeen in general, please visit [www.spe-aberdeen.org](http://www.spe-aberdeen.org) or email [aberdeen.events@spe-uk.org](mailto:aberdeen.events@spe-uk.org).

FOR MORE INFORMATION, CONTACT  
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