



# SPONSORSHIP OPPORTUNITIES



**17 December 2024**  
**Events @ No.6, London**

**#CCS4GSymposium24**



## A Symposium on Carbon Capture and Storage (CCS) for Geoscientists

### WHY SPONSOR THE CCS4G SYMPOSIUM?

- Reach a diverse and influential audience of UK and global researchers, energy practitioners and young professionals working in all aspects of energy geoscience.
- Connect with a targeted, proactive audience of CCS enthusiasts.
- Build your company profile and enhance its reach and visibility within the industry.
- Advertise your company to an extensive network of geoscientists.
- Position your organisation as interested in promoting collaboration and scientific solutions to current energy challenges.

### EVENT PARTNER

Position yourself as a major collaborator and associate your organisation with the CCS4G Symposium. Be viewed by your peers as a major contributor to the future of the energy industry narrative and put your brand out there as our exclusive Event Partner.

- Company logo featured on image banner of event homepage.
- Company logo on all CCS4G Symposium event signage highlighting event partnership.
- 1 x full page advert included in the CCS4G Symposium Digital Event Guide.
- 1 x banner advert placed in a preferred edition of the GESGB eBulletin.
- 2 x complimentary event registrations.
- **PLUS Additional Benefits for level of spend**

**£3,850 +VAT | Exclusive**

### TECHNICAL PROGRAMME SPONSOR

**£2,500 +VAT | Exclusive**

Reach your key target audience by sponsoring the CCS4G Technical Programme, specifically designed to reach your target audience of CCS Professionals.

- Recognition in all CCS4G programme marketing ahead of the event.
- Company logo featured on programme tab of event website with hyperlink.
- Company logo featured on downloadable programme pages shared on the event website.
- Company logo featured on holding slides in session room.
- Company logo on CCS4G Programme QR code signage around the venue.
- **PLUS Additional Benefits for level of spend.**

### REGISTRATION SPONSOR

**£2,500 +VAT | Exclusive**

Stand out as the first company delegates see when they arrive to register for CCS4G. The registration desk is a prominent spot for brand recognition, with additional logo placement on the delegate badges & lanyards.

- Company logo featured on all delegate lanyards, along with GESGB logo.
- Company logo featured on delegate badges.
- Company logo featured on any Registration desk signage.
- Company logo featured on the Registration page of the website.
- **PLUS Additional Benefits for level of spend.**

\* Reduced rate available if company provides lanyards

## DIGITAL EVENT GUIDE SPONSOR

£1,200 +VAT | Exclusive

The 'go-to' digital booklet for event information and presentation abstracts, shared with all CCS4G Symposium attendees.

- Company logo featured on alternate pages of the digital event guide.
- Inside front cover advertisement in the digital event guide.
- Recognition in mailshot about event guide sent to all registered attendees.
- **PLUS Additional Benefits for level of spend.**

## REFRESHMENT SPONSOR

£1,200 +VAT | 2 Available

Take a break with our delegates and enjoy key brand visibility during the refreshment breaks.

- Recognition on venue signage during break and lunch times.
- Company logo and QR code signage displayed around the main catering area.
- Recognition during the break and lunchtime refreshment breaks.
- **PLUS Additional Benefits for level of spend.**

## EVENING RECEPTION SPONSOR

£750.00 +VAT | 3 Available  
£3,500.00 +VAT | Exclusive

The Evening Drinks reception will be a fantastic networking opportunity to close the CCS4G Symposium for 2024, and a brilliant opportunity to put your brand in the spotlight.

- Company featured in any marketing related to the Evening Reception in the lead up to the event.
- Company logo featured on Evening Reception signage.
- Company logo highlighted on the event website as Evening Reception Sponsor
- **Exclusive ONLY** Opportunity to give a short speech at the start of the Evening Reception.
- **Exclusive ONLY** 2 x Evening Reception Guest Tickets
- **PLUS Additional Benefits for level of spend.**

## NEXT GENERATION SPONSOR

£2,000 +VAT | Exclusive

Support our future geoscientists and hit your Corporate Social Responsibility goals by choosing this sponsorship package.

- Named as exclusive sponsor of up to 3 Young Professionals (YPs) to attend the Symposium.
- Company logo featured on YP attendance tab of event website with hyperlink.
- Recognition on all promotion for the initiative.
- Recognition in digital event guide and next Issue of the GESGB Magazine, promoting the initiative.
- Half-page advert in digital event guide.
- **PLUS Additional Benefits for level of spend.**

## SIGNAGE SPONSOR

£1,500 +VAT | 2 Available

As key visuals throughout the venue, sponsoring the directional signage will place your brand 'top of mind' for delegates.

- Company logo featured on all directional signage at the conference, along with Event Partner logo.
- **PLUS Additional Benefits for level of spend.**

## GENERAL SPONSOR

£350 +VAT | Unlimited

Become a general sponsor and receive great recognition as a supporter of the CCS4G Symposium.

- Recognition on GESGB social media channels
- Recognition at the CCS4G Symposium as a sponsor
- **PLUS Additional Benefits for level of spend.**



# ADDITIONAL BENEFITS

We understand that no two organisation marketing goals are the same! Although we have a variety of options available, we are fully flexible and can tailor what your organisation's support looks like depending on your specific strategy. Please email [natalie@ges-gb.org.uk](mailto:natalie@ges-gb.org.uk) if you'd like to discuss these options further.

In addition to the specific benefits included as part of your chosen sponsorship package, your company will also be able to take advantage of a number of additional benefits that will allow you to increase your brand exposure, not just to the conference attendees but also to our wider energy industry networks.

As part of your level of support, you will also benefit from..

|  | Support up to £750.00 | £750.01 - £1,200.00 | £1,200.01 - £2,000.00 | £2,000.01+ |
|--|-----------------------|---------------------|-----------------------|------------|
| Logo featured on event website, promotional pages in the GESGB Magazine, 'sponsor' holding slides and on | ✓                     | ✓                   | ✓                     | ✓          |
| Introduction of your company on GESGB social media channels  | ✓                     | ✓                   | ✓                     | ✓          |
| Access to the CCS4G Symposium media toolkit  | ✓                     | ✓                   | ✓                     | ✓          |
| Inclusion of company logo in additional social media exposure in lead up to and whilst at the event      |                       | ✓                   | ✓                     | ✓          |
| Recognition in all dedicated event specific mailings in the lead up to the event                         |                       |                     | ✓                     | ✓          |
| Add a company video posting on GESGB social media channels (optional)                                    |                       |                     | ✓                     | ✓          |
| Give you access to the registered delegate list 1 week   |                       |                     |                       | ✓          |
| Full colour advertisement in the January 2025 GESGB Magazine   |                       |                     |                       | Half Page  |

**Terms and Conditions apply to all sponsorship packages.**

Please contact [natalie@ges-gb.org.uk](mailto:natalie@ges-gb.org.uk) with any questions or for more information.