



# GESGB | MEDIA KIT

Our global membership consists of geoscience professionals and academics, with over 50% being C-suite executives in the energy sector. We engage our audience through social media, a quarterly magazine, monthly eBulletins, targeted emails, and our website.

Partnering with us means reaching a highly engaged, energy-focused audience. This guide outlines advertising opportunities and audience reach across our channels.

## Monthly e-Bulletin | 2024-2025

**3,000+**

Monthly Reach

**60%**

Open Rate

**55%**

Click Rate

## Social Media | 2024-2025

**11,000+**

Followers

**530,000+**

Organic Impressions

**10,000+**

Reactions

**8,000+**

Page Views

## PACKAGE | Digital Spotlight

Boost your digital presence with our streamlined package, designed for focused **exposure across global networks**. Engage a wide audience, from students to industry leaders, through impactful photo and video content. Directly link to your website or custom UTM, ensuring your message reaches those passionate about energy and geoscience.

### Standard Package | £700 +VAT

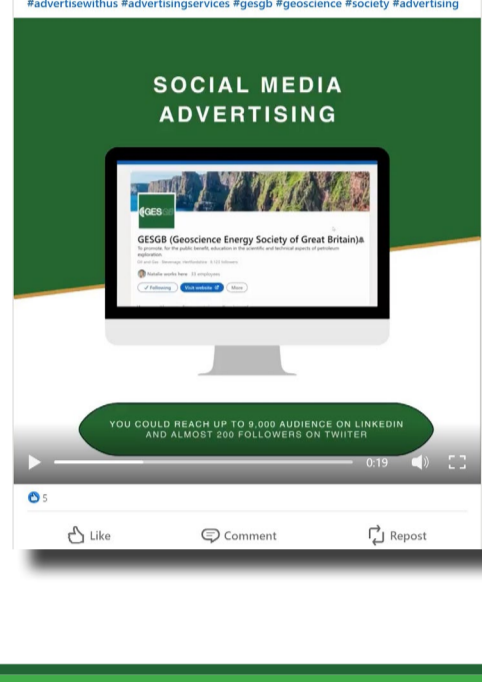
- 6x LinkedIn Posts

### Premium Package | £1,400 +VAT

- 6x LinkedIn Posts
- 2x e-Bulletin Banners

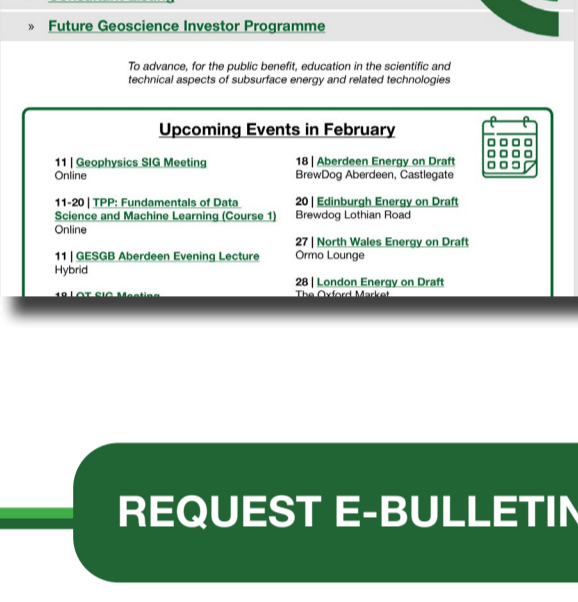
*Discount on event sponsorship!*

[VISIT OUR LINKEDIN PAGE](#)



## PACKAGE | Publication Promo

Perfect for advertisers aiming to reach a highly engaged audience through our digital magazine and eBulletin, offering direct access to readers interested in relevant industry content.



### Standard Package (£2,205 + VAT)

- 3x eBulletin Banners
- 1x Full-Page Digital Magazine Ad (or 2x Half-Page Ads)

### Premium Package (£4,400 + VAT)

- 6x eBulletin Banners
- 2x Full-Page Digital Magazine Ads

*Discount on event sponsorship!*

[REQUEST E-BULLETIN AND MAGAZINE EXAMPLES](#)

## PACKAGE | All-In-One Campaign

Achieve lasting visibility with high-impact exposure across all digital platforms, ensuring your message reaches the right audience consistently.

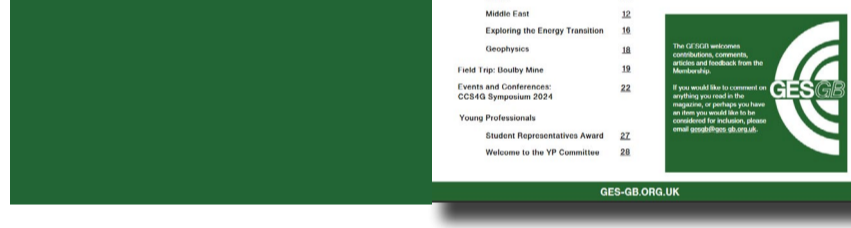
### Standard Package (£3,630 + VAT)

- 4x eBulletin Banners
- 6x LinkedIn Posts
- 1x Full-Page Digital Magazine Ad

### Premium Package (£5,775 + VAT)

- 6x eBulletin Banners
- 10x LinkedIn Posts
- 2x Full-Page Digital Magazine Ads

*Discount on event sponsorship!*



[For the latest ad specifications and deadlines, please visit our website.](#)

## CONSULTANT SERVICES

If you are a consultant or freelancer in the energy industry, we can help you advertise your business to the right audience.

Become an **affiliated consultant**. We offer 3 month, 6 month, and 12 month listings on our website and in our magazine. **Bonus social media exposure at no extra cost!**

### 3 month listing

1 issue of our magazine listed on our website for 3 months

**FREELANCERS: £96 + VAT | COMPANIES: £145 + VAT**

*Boost reach with your own monthly LinkedIn spotlight:*

£99 (Freelancers) | £149 (Companies)

### 6 month listing

2 issues of our magazine listed on our website for 6 months

**FREELANCERS: £139 + VAT | COMPANIES: £252 + VAT**

*Boost reach with your own monthly LinkedIn spotlight:*

£198 (freelancers) | £248 (companies)

### 12 month listing

4 issues of our magazine listed on our website for 12 months

**FREELANCERS: £266 + VAT | COMPANIES: £488 + VAT**

*Boost reach with your own monthly LinkedIn spotlight:*

£386 (freelancers) | £496 (companies)

**We also have exclusive live event advertising opportunities available for our affiliated consultants. To find out more about these services, contact [gesgb@ges-gb.org.uk](mailto:gesgb@ges-gb.org.uk)**

## FUTURE GEOSCIENCE INVESTORS

Invest in our community of geoscientists throughout the geoscience subsurface and energy industry.

Your support is fundamental to the societies ability to provide educational programmes, next generation initiatives, knowledge sharing & networking activities for GESGB members and the geoscience community.

The GESGB is a not-for-profit organisation. Your investment in the GESGB is vital to its sustainability in our transitioning energy industry.

Choose how your company benefits from supporting the GESGB, with a range of options to suit your budget, promote exposure, increase visibility, attend conferences at a discounted rate and support our next generation of geoscientists!

Introductory offers are available for all **BRAND NEW** Future Geoscience Investors!

Please contact [natalie@ges-gb.org.uk](mailto:natalie@ges-gb.org.uk) for more information or to discuss any of our available opportunities.

<p><b>ENTERPRISE</b></p> <p><b>£800 + VAT</b></p> <p><b>BUDGET FRIENDLY FOR COMPANIES / ORGANISATIONS WITH &lt;10 EMPLOYEES</b></p> <p>Company profile &amp; logo featured as a Future Energy Investor on the GESGB website</p> <p>Recognition as a Future Geoscience Investor in our: quarterly magazine, monthly eBulletin, social media outreach &amp; monthly Evening Lectures</p> <p>Receive a Quarterly Newsletter with exclusive news &amp; offers</p>	<p><b>BRONZE</b></p> <p><b>£1,200 +VAT</b></p> <p><b>SUPPORT THE SOCIETY</b></p> <p>15% discount on group bookings of 5+ delegates at GESGB conferences</p> <p>Company profile &amp; logo featured as a Future Energy Investor on the GESGB website</p> <p>Recognition as a Future Geoscience Investor in our: quarterly magazine, monthly eBulletin, social media outreach &amp; monthly Evening Lectures</p> <p>Receive a Quarterly Newsletter with exclusive news &amp; offers</p>	<p><b>SILVER</b></p> <p><b>£1,800 +VAT</b></p> <p><b>PUT YOUR NAME IN LIGHTS</b></p> <p>Quarterly banner advert in our monthly eBulletin</p> <p>1 x Full page advert in our quarterly digital magazine</p> <p>20% off all GESGB advertising packages</p> <p>Company profile &amp; logo featured as a Future Energy Investor on the GESGB website</p> <p>Recognition as a Future Geoscience Investor in our: quarterly magazine, monthly eBulletin, social media outreach &amp; monthly Evening Lectures</p> <p>Receive a Quarterly Newsletter with exclusive news &amp; offers</p>	<p><b>GOLD</b></p> <p><b>£2,500 +VAT</b></p> <p><b>COMMITTED CONFERENCE ATTENDEE</b></p> <p>15% discount on group bookings of 5+ delegates at GESGB conferences</p> <p>10% discount on exhibition stands at GESGB only conferences</p> <p>2 x Complimentary tickets to a GESGB conference (must be prebooked)</p> <p>Company profile &amp; logo featured as a Future Energy Investor on the GESGB website</p> <p>Recognition as a Future Geoscience Investor in our: quarterly magazine, monthly eBulletin, social media outreach &amp; monthly Evening Lectures</p> <p>Receive a Quarterly Newsletter with exclusive news &amp; offers</p>	<p><b>PLATINUM</b></p> <p><b>£3,800 +VAT</b></p> <p><b>SUPPORT THE NEXT GENERATION</b></p> <p>Be promoted as a Next Generation Sponsor of the GESGB and provide 10 x free new Student Memberships</p> <p>15% discount on group bookings of 5+ delegates at GESGB conferences</p> <p>10% discount on exhibition stands or sponsorship packages at GESGB only conferences</p> <p>3 x Complimentary tickets to a GESGB conference (must be prebooked)</p> <p>Company profile &amp; logo featured as a Future Energy Investor on the GESGB website</p> <p>Recognition as a Geoscience Investor in our: quarterly magazine, monthly eBulletin, social media outreach &amp; monthly Evening Lectures</p> <p>Receive a Quarterly Newsletter with exclusive news &amp; offers</p>
---	---	--	---	---

## Events Calendar

Place your ads at times of increased engagement by timing them with our flagship events calendar. **Look out for offers and discounts at each event!**

2026			
<b>Geothermal Event</b> 20 May	<b>Business of Asia Pacific</b> 17 June	<b>G-CON London</b> 25-26 November	<b>CCS4G Symposium</b> 2 December